

For Media

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Orient's New Classic and Simple Style Models with Day-Date and 24-hour Indicators

Orient has launched four new models to its popular Classic and Simple Style series in the Classic Collection. The new models add day-date and 24-hour indicators, as well as new dial colour options, combining classical and casual styles that convey the charm of mechanical watches.

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The Classic and Simple Style series has been a bestseller around the world, representing everything that is Orient. The series is known for its traditional classical face, a domed glass with a retro feel, and delicate case design with slender lugs.

The new models feature an entirely new design adopting the popular roman numeral indices in six positions. It also features a dial indicating the day at 10 o'clock, a 24-hour indicator at 5 o'clock, and a date window at 3 o'clock. The five hands of the multi-hand display and dual markers on the outer rim of the dial result in a dynamic design adding a new charm to the Classic and Simple Style series.

In addition, four dial colour variations enhance the appeal of these new models. The traditional, classical look of the white and ivory dials, coupled with blue hands, can be paired with any occasion or style. In contrast are the grey and bordeaux-coloured dials that give a casual impression. The stylish bordeaux dial, coupled with yellow gold-coloured hands and indices, creates an especially eye-catching presence on the wearer's wrist.

These updated Classic and Simple Style models are powered by an automatic in-house calibre F6B22 (with hand winding) and show the time as well as calendar. The stable accuracy ranging between +25 seconds to -15 seconds per day, coupled with a 40-hour power reserve, make them ideal for everyday use.

**RA-AK0701S****RA-AK0702Y****RA-AK0704N****RA-AK0705R**

About Orient

Orient has provided the world with high-quality watches, combining reliable movements with innovative designs for more than 70 years. Orient is a Japanese watch brand that designs, produces its own movements and crafts finished watches. The brand's fine-quality watches are provided at accessible prices, making them extremely popular among watch lovers both in Japan and overseas. Orient timepieces are sought after by watch fans and discerning watch collectors all over the world.

Discover more at our [website](#) and [social media channels](#).

— Product Specifications —

Collection	Classic			
Reference	RA-AK0701S	RA-AK0702Y	RA-AK0704N	RA-AK0705R
Movement	Automatic (with hand winding) mechanical in-house calibre F6B22 made in Japan			
Power reserve	40 hours			
Accuracy	+ 25 seconds ~ - 15 seconds per day			
Case material (colour)	Stainless steel			
Case size	Length 46.5 mm / width 40.5 mm / thickness 12.6 mm			
Glass	Front: domed crystal glass, back: crystal glass			
Strap	Leather (Black)	Leather (Brown)	Leather (Grey)	Leather (Bordeaux)
	Pin buckle / width 21 mm			
Colour of dial	White	Ivory	Grey	Bordeaux
Other features	Water resistance 3 bar (30 m), second hands hacking, 22 jewels, see-through exhibition case back, date, day, 24-hour indicator			

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